

Live Events Marketing

Below are marketing materials you can use to help promote Ten-Minute Trainer Network to your association members.

Contact: Jennifer Lane jennifer.lane@p1learning.com

March 12th Event



Email Title: Turn Failure into Rocket Fuel – Exclusive Event with Paul Moehring 🚀


Email Body:

Dear [First Name],

Failure is a part of life—but what if you could use it to **accelerate your success** instead of holding you back?

Join us for an exclusive live session with **Paul Moehring** as he shares **10 keys to mastering failure** that will transform the way you approach setbacks. Discover how top achievers turn obstacles into **rocket fuel for growth**—and how you can do the same!

 **Date:** March 12th

 **Time:** 11:00 - 11:45 AM CST

Paul will reveal the powerful strategies he has learned, observed, and implemented that separate **the great ones from the rest**. Don't miss this opportunity to **reframe failure and take your success to new heights!**

👉 [\[Register Now\]](#)

We hope to see you there!

March 26th Event

TEN X MINUTE TRAINER
NETWORK

LEVEL UP YOUR CLIENT NEEDS ANALYSIS

Next Steps with Brandies Hall



SCAN



Email Title: Take Your Client Conversations to the Next Level – March 26th!

Email Body:


Hi [Name],

Are you ready to take your **client needs analysis** to the next level? 🚀

Brandeis Hall returns for an advanced session that will help you go beyond the basics and transform the way you connect with clients. In **Level Up Your Client Needs Analysis: Next Steps**, you'll learn:

- ✓ How to uncover **deeper client needs**
- ✓ The right questions to ask for **meaningful insights**
- ✓ Strategies to position yourself as a **trusted advisor**

 **Date:** March 26th

 **Time:** 11:00 - 11:45 AM CST

Don't miss this chance to refine your approach and **turn every conversation into a meaningful partnership!**

👉 [\[Register Now\]](#)

We look forward to seeing you there!

April 8th Event



Email Title: Back by Popular Demand – Continue the Conversation with Jason Younger!

Email Body:


What do business owners really need from marketing to thrive?

Back by popular demand, **Jason Younger** returns for a follow-up session to *From Across The Desk: The Business Owner's Perspective of the Sales Process*.

Join us on **April 8th at 11 AM CST** as we **continue the conversation** and dive even deeper into what small business owners truly value. In this live session, Jason will share:

- ✓ **Real-world insights** into the challenges and opportunities local businesses face
- ✓ **Common missteps** sellers make in the sales process—and how to avoid them
- ✓ **Strategies to position yourself** as a trusted partner, not just another salesperson
- ✓ **Actionable marketing solutions** that drive real results

 **Date:** April 8th

 **Time:** 11:00 - 11:45 AM CST

Don't miss this chance to **gain a fresh perspective straight from the other side of the desk!**

 [\[Register Now\]](#)

See you there!

April 22nd Event



Email Title: Women in Leadership: Harness the Power of Words 💬✨

Email Body:


Words have the power to inspire, influence, and ignite change—but they can also create barriers.

Join us for **Women in Leadership: The Power of Words**, a live event where **Tammy Wellbrock** will explore how language shapes leadership, confidence, and connection.

In this session, we'll dive into:

- ✓ **The art of storytelling** and its role in leadership
- ✓ **Communication skills** that foster trust and impact
- ✓ **Overcoming barriers** that often hold women back
- ✓ **Navigating the emotional impact** of words—both positive and negative

 **Date:** April 22nd

 **Time:** 11:00 - 11:45 AM CST

Don't miss this empowering conversation designed to **elevate your voice and leadership presence!**

 [\[Register Now\]](#)

We look forward to seeing you there!

