



MEDIA RELATIONS & PUBLIC INFORMATION OFFICER TRAINING

During the two-day class you will learn:

- spokesperson preparation
- how to develop key messages for traditional and social media
- work with the media to broadcast your message
- understand the rules of engagement, and
- master effective delivery of your message

You'll participate in exercises, hear from media experts and practice your interview techniques on-camera. Plus, Law Enforcement Officers will earn 14 hours of NMLEA credits.

Monday, Dec. 10 and Tuesday Dec. 11, 2018
9 a.m. to 4 p.m.

City of Hobbs Police Department Training Facility
300 N. Turner
Hobbs, NM 88240

The Training is Free and Lunch is Provided for Participants

The New Mexico Department of Transportation is the sponsor for the free, two-day class and the New Mexico Broadcasters Association conducts the class. Instructors include: Melanie J. Majors, New Mexico Broadcasters Association, and Kevin Bruno, Retired New Mexico State Police lieutenant.

Law Enforcement Officers will earn 14 hours of NMLEA credits and receive a certificate on completion of the class.

Register online www.nmba.org/training

For questions: Phone/ Fax: Melanie J. Majors
505.881.4444/800.622.2414/Fax 505.881.5353
e-mail: melaniemajors@nmba.org

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